

CEOs AGAINST CANCER
Leading the way in fighting cancer



*AstraZeneca Hope Lodge,
Boston, MA*

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Dr. Arif Kamal, MD, MBA, MHS
Chief Patient Officer, ACS

Upcoming Annual CEOs Meeting

New England CEOs Against Cancer - Virtual Chapter Meeting May 10, 2022

Dear CEOs Against Cancer Members,

This first quarter was successful for the American Cancer Society! As highlighted in this newsletter, American Cancer Society has been at the forefront of the latest news ensuring that the cancer patient is taken care of and heard.

This next quarter will be an active as well with our Annual Meeting and another Hope Lodge Quarterly Meeting, our chapter is off to a great start for 2022.

Annual Virtual Quarterly Meeting

Tuesday, May 10 at 3 pm

Calendar Invite was sent with Zoom Information

This year, we will hold our Annual Meeting virtually and have the pleasure of having Dr. Karen Knudsen, CEO of the American Cancer Society joining us to share her vision for ACS. Additionally, we will have Alice Pomponio, Managing Director of BrightEdge Ventures, share this new and innovative way ACS is bringing cancer resources to market sooner. Please mark your calendars!

Hope Lodge Quarter 2 Virtual Meeting

Tuesday, June 7 at 4 pm

Calendar Invite to be sent

Our Hope Lodge Quarter 1 call was very successful bringing together supporters of the Hope Lodge. Matt Blom, Hope Lodge Manager, along with a guest spoke about the unique stay at the Hope Lodge given the restrictions. Attendees were able to have a quick tour of the Lodge as well. We hope that each CEOs member is able to attend 1 quarterly meeting.

The **best news** is the Boston Hope Lodge is open at **100% occupancy** ensuring the Hope Lodge is able to house 45 patients and their caregivers every night. Additionally, Hope Lodge is back up and running to small volunteer groups. Please reach out to either your staff partner or me, if interested in bringing your team to the Hope Lodge.

Thank you for all your continued support!

Danielle Maxwell
Sr. Director, Corporate Relations

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Cancer Crisis Fund Outreach

More than 179,000 newly diagnosed patients with cancer are among the Ukrainian people suffering from Russia's unprovoked aggression. With a global commitment to improving the lives of cancer patients and their families, the American Cancer Society (ACS) felt an urgent need to respond quickly to this crisis. In partnership with the American Society of Clinical Oncology (ASCO) and Sidney Kimmel Cancer Center-Jefferson Health, we are taking steps to support all Ukrainian cancer patients and their families, including migrant and multicultural communities. We have also launched a comprehensive support initiative, the American Cancer Society Cancer Crisis Response Fund, which we will continue to grow as needed.

The American Cancer Society stands in solidarity with all Ukrainians, and we are committed to providing support by leveraging our expertise and extensive partner networks. We are leading multiple avenues of support that include:

- A dedicated web page to provide a one-stop resource for people with cancer, caregivers, and clinicians in Eastern Europe.
- General cancer information pages and global resource documents available in multiple languages including Ukrainian, Polish, and Russian.
- Engagement of a Clinician Volunteer Corps to assist patients with cancer and caregivers during this challenging time. This team is comprised of oncologists, oncology nurses, and other health care professionals who serve as a resource to those in need in Eastern Europe.
- New European toll-free numbers to connect cancer patients and their families to our National Cancer Information Center (NCIC). Our cancer information specialists are available 24/7 to answer questions and connect callers to critical support services and resources.
- Partnering with professional health care organizations to help engage volunteer experts.

What can you do:

- Help us to PROMOTE cancer.org/ukrainiansupport and cancer.net/ukraine as one-stop resources for people with cancer, caregivers, and clinicians in Eastern Europe.
- Do you have a network of oncologists, nurses, social workers, etc., who would be available to field inquiries? Encourage them to VOLUNTEER with our Clinician Volunteer Corps.
- Support the American Cancer Society Cancer Crisis Response Fund to aid cancer patients, caregivers, and health professionals during times of crisis. Donate Today or please contact us to discuss how you and your organization can help support these efforts.



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On February 2, 2022 American Cancer Society CEO Dr. Karen Knudsen and ACS CAN President Lisa Lacasse were called to the White House by President Biden to attend the announcement of the Cancer Moonshot reignition.

The Moonshot goals closely align with our ACS goal of improving the lives of cancer patients and their families. One of the Moonshot goals is to “improve the experience of people and their families living with and surviving cancer.” President Biden spoke of eliminating disparities, increasing access, developing new treatments, the importance of navigation, and the need for collaboration in the cancer community – this is all work the American Cancer Society is already focused on.

Another Moonshot goal calls for a reduction of 50% in cancer mortality over the next 25 years. At ACS, we can directly track declines in overall cancer death rates to investment in research, advocacy, and direct patient support. ACS alone has invested over \$3 billion in cancer research since 1991, and over \$5 billion since 1946. We should take pride in what we have done so far, and in what we WILL do to fund impactful research.

President Biden issued a call to action to increase screening rates, a subject near and dear to our hearts here at ACS. More than 9 million people missed cancer screenings in the US due to the pandemic, and the president is calling on nonprofits to “step up.” We’ve already done some great work in this space in the past few years through research, health system screening interventions, and a public awareness campaign that reached 65 million people, but we can and will do more.

Please see the [joint press statement](#) for additional details about the announcement.

NEW ENGLAND REGION ACTIVITIES

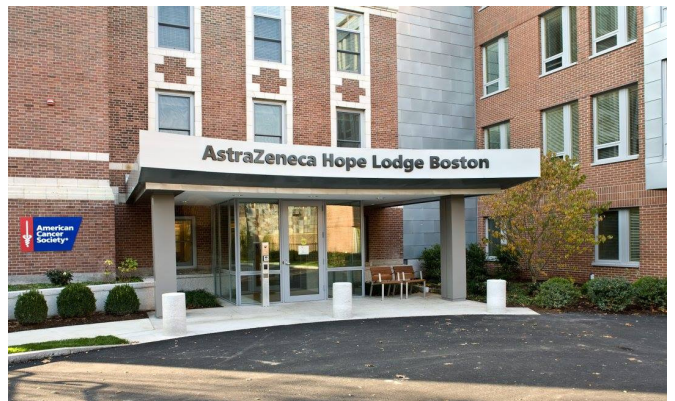


Save the Date - Thursday September 15, 2022 to support the AstraZenca Hope Lodge in Boston. The committees are starting to meet and plan this wonderful event. If any of your team is interested in joining these committees or learning more please contact, Danielle Maxwell, danielle.maxwell@cancer.org.

Hope Lodge

Hope Lodge is finally running at 100% capacity. We are so pleased to be able to support the cancer patients receiving treatment in the Boston area. To follow the Hope Lodge check out their Facebook page: [Hope Lodge in Boston - Posts | Facebook](#)

Hope Lodge volunteering is BACK! We can have groups up to 8 to volunteer at the Lodge. The Hope Lodge is a wonderful chance for employees to volunteer as well. Please reach out to your staff partner who can help find both in person and virtual volunteer activities.



Volunteering

We invite you and your employees to join our mission. Volunteering for the American Cancer Society can increase your company's visibility, build positive corporate relations in your community, develop connectivity between departments, and boost employee satisfaction, loyalty, and retention.

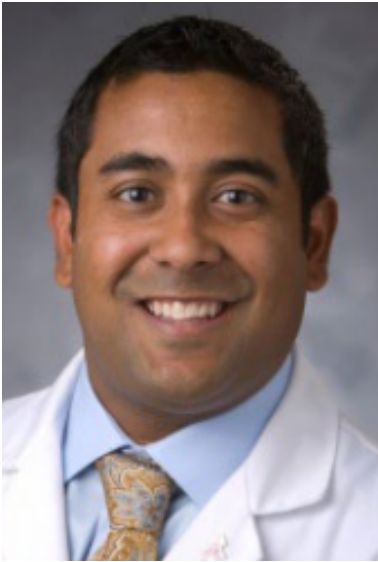
To learn more about volunteering at ACS, please contact Danielle Maxwell, danielle.maxwell@cancer.org.



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NEWSWORTHY

Dr. Arif Kamal, MD, MBA, MHS, Chief Patient Officer, ACS



Arif Kamal, MD, MBA, MHS, FACP, FAAHPM, FASCO serves as chief patient officer for the American Cancer Society. In this newly created role, Dr. Kamal drives the coordinated efforts to accelerate progress against cancer through the organization’s patient-facing activities. He is responsible for leading the American Cancer Society’s patient support objectives and developing strategic plans to measurably improve the lives of cancer patients and their families. Dr. Kamal oversees the organization’s cancer control, patient navigation, educational programs, patient lodging solutions, transportation services, contact center, and digital patient support offerings, as well as all aspects of organizational functions that touch cancer patients across 5,000 communities around the globe.

Prior to joining the American Cancer Society, Dr. Kamal served for more than 12 years as an oncologist, researcher, and innovative leader at Duke University and the Duke Cancer Institute. Dr. Kamal is an associate professor of Medicine and Population Health at the Duke University School of Medicine, and recently served as physician quality and outcomes officer at the Duke Cancer Institute. He holds nationally recognized expertise in oncology quality assessment and palliative care. Dr. Kamal continues to keep a small palliative care clinical practice at Duke Cancer Center.

In addition to clinical and academic pursuits at Duke Cancer Institute, Dr. Kamal co-founded Prepped Health, a company that develops innovative technology solutions to educate and engage patients facing a serious illness like cancer and their caregivers. He also holds several leadership positions within professional organizations, including the National Quality Forum (NQF), American Society of Clinical Oncology (ASCO), and American Academy of Hospice and Palliative Medicine (AAHPM).

Dr. Kamal was selected as one of the Top Influential Leaders Under 40 from AAHPM and received an Innovator Award from the Association of Community Cancer Centers (ACCC). He has published over 200 peer-reviewed articles in journals such as JAMA, Journal of Clinical Oncology, Annals of Internal Medicine, and Lancet Oncology. He holds grant funding from the National Cancer Institute, National Institute on Aging, and Blue Cross Blue Shield of North Carolina Foundation.

Dr. Kamal received his medical degree from the six-year combined BA/MD program at the University of Missouri-Kansas City, completed his internal medicine residency and a hospice and palliative medicine fellowship at the Mayo Clinic in Rochester, as well as a hematology/oncology fellowship at Duke University. He holds a master’s degree in health science in clinical research from Duke University and a master’s in business administration from the University of Massachusetts – Amherst.

Dr. Kamal resides in Chapel Hill, North Carolina, with his wife and two young children.

CHAPTER MEMBERS

Bob Boudreau,
Co-chair
Rayz Kids

Paul Fonteyne
Fmr. CEO Boehringer Ingelheim

Adelene Perkins
Infinity Pharmaceuticals

Vitor Rocha
Philips

Jim Stallman
Co-chair
ECO Global Mfg. LLC

Howard Brodsky
CCA Global Partners

Roger Crandall
Massachusetts Mutual Life
Insurance Company

Gregory Hayes
Raytheon Technologies

Robert DiMuccio
Amica Insurance

James Foster
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James Loree
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Marc Casper
Thermo Fisher Scientific

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