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Vicky Brown Named the American Cancer Society's New England CEOs Against Cancer Chapter Chair

Boston, Mass. – February 11, 2026 – The American Cancer Society (ACS) has appointed Vicky Brown as chair of the New England CEOs Against Cancer chapter. The CEO's Against Cancer national program is a unique group of influential executives committed to their companies, communities, and ending cancer as we know it, for everyone.

Brown serves as the U.S. Head of Oncology and Emerging Areas Franchise at Boehringer Ingelheim. She brings more than 20 years of experience and an unwavering commitment to medical innovations for patients with high unmet medical needs. Her career has been dedicated to pushing the boundaries of what's possible, especially in rare disease areas, with a steadfast dedication to improving patient outcomes through strategic leadership and community partnership.

"Since the inception of the New England CEOs Against Cancer chapter, members have raised funds and awareness to improve access to care for cancer patients, with a focus on barriers to treatment such as lodging and transportation," said Melanie Figueirdo, senior director of corporate relations at the American Cancer Society. "Vicky's background and her strong leadership skills will be a great addition to the CEOs Against Cancer chapter. Her expertise will ensure we are one step closer to ending cancer as we know it, for everyone."

"I'm humbled to join this group of dedicated professionals and make a meaningful difference in the fight against cancer," explained Brown. "Cancer has touched every one of us in some way, and supporting strong community partnerships makes my role as chair of the New England CEOs Against Cancer chapter especially meaningful. CEOs Against Cancer will continue to support those receiving treatment in New England through lodging, transportation, or the 24/7 helpline."

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About the American Cancer Society

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. For more than 100 years, we have been improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support. We are committed to ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer. To learn more, visit cancer.org or call our 24/7 helpline at 1-800-227-2345. Connect with us on Facebook and Instagram.